# **Camcode, the Asset Management Experts**

Camcode is a single source supplier for a full range of automatic identification and data capture (AIDC) solutions. We have implemented thousands of asset tracking projects in a variety of industries across the globe. Our highly experienced team will help you deploy best practices in AIDC to track your assets and gain productivity and accountability within your system.

In addition to durable barcode production, Camcode provides a vast array of technical services involved in asset tracking and management. Our exclusive combination of technical services and experienced personnel creates proven and unrivaled asset management processes that are backed by ISO 9001 certification. Our experience enables us to support a wide range of organizations and industries worldwide. We have offices in Cleveland, Ohio, Washington D.C. and Bristol, United Kingdom.

Camcode has a long history of developing successful asset management programs with world-renowned organizations. Camcode has been chosen by both the United Kingdom Ministry of Defence (UK MOD) and NATO Support Agency (NSPA) in worldwide searches to implement their Unique Identification (UID) asset management program. We currently have experienced project managers supervising installation projects worldwide in Afghanistan, Europe and North America at over 500 different locations.

# **UK MOD**

In 2011, Camcode was chosen by the UK MOD to manage their entire UID asset management program. Through this five-year contract, Camcode is to mark 12-15 million items across 35,000 different types of assets using a wide variety of marking technologies. The data for each physical asset must be reconciled and verified against existing legacy databases. A unique barcode is then created via a direct



part mark (DPM) or a label affixed to the part. Camcode's engineering teams generate marking specifications for each asset to ensure that every mark is placed on the asset in the agreed and consistent location. Currently, Camcode manages installation teams and on-site production across all 500 UK MOD sites in the UK, Germany, Cyprus, Kenya, Brunei, Canada and Afghanistan.



Camcode is ISO 9001 certified. Through our rigorous training program, managerial controls and automated solutions, we ensure that the correct barcode is affixed to the correct asset and that each mark or barcode produced on-site meets the requirements of STANAG-2290 and the UK Def-Stan 05-132.

# NSPA

In 2013, NSPA completed a similar worldwide search for a company to act as the NATO-approved UID vendor to any of the 28 NATO nations. This rigorous contract was awarded to Camcode in September 2013, and can be used by any of the NATO nations wishing to adopt UID. It is for all technical services associated with UID, including policy development, project management, automatic identification technology (AIT) engineering, DPM, UID installation, and in-theatre marking in Afghanistan. Camcode was viewed as the most technically competent company with the most pedigree in the item identification and marking industry.

# **Asset Management Services**

## **On-Site Consultation/Project Management**

Our project managers begin with a thorough consultation at your facility and create a dialogue with your subject matter experts to examine every part of your asset management program. We work with you to understand your goals for asset management, a timeframe, the risks involved and any policy requirements you may have. Camcode then assists with implementation strategies and project planning to ensure successful execution of your asset management program.



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#### **Engineering and Marking Specifications**

Camcode performs on-site surveys of each asset to be tracked and marked. We review the asset's application surface, its anticipated operating conditions and available marking area. We then provide you with a marking specification for each asset to be marked and tracked for approval. Our marking specifications also serve as a blueprint for our installation and production teams to ensure assets are properly and consistently marked. Camcode's marking specifications also help with the identification of each asset and its associated marking process.

## **Data Reconciliation/Asset Inventory**

The objective of the data reconciliation process is to provide you with an efficient and accurate solution to capture and verify data from your asset inventory. We help you make sense of your current asset data. We'll even assist you with matching your data to inventory items. Our data reconciliation processes are also used to cleanse existing databases and inventory records of any inaccuracies or discrepancies.

## Label and Mark Installation

Camcode installs barcodes on a wide variety of assets, from hospital and school equipment to industrial machinery and military equipment such as weapons, sights and vehicles. Through an exclusive system and proven processes, our installation teams can seek and apply thousands of barcodes on-site.

Our installation process begins with kitted and sequential asset labels, which are catalogued by asset type and installation location. The installation teams can quickly and accurately locate the proper asset and correct label for efficient installation. Each asset label is scanned and validated during this process, and the data recorded for transfer to your database.

## **Direct Part Marking (DPM)**

When lead times are short or access to real-time production of labels and marks is needed, on-site production is the solution. Camcode has many mobile marking carts and direct part marking machines deployed to mark items across the globe. Production data is controlled centrally and dispatched to these locations so marking can take place. DPM managers use agreed marking specs to ensure they mark the item in the same location every time as consistency of the mark on the asset is integral to the success of any marking project. All marks created are verified and validated to ensure that they meet the relevant standards. Camcode project managers receive and review this DPM installation data on a daily basis to ensure it is correct and report back to the customer as required.

#### **Database Management/Project Reporting**

With experience and knowledge of data management best practices, Camcode can help you establish and control your asset database. Utilizing AIDC, we'll collect accurate and consistent data and upload or register it to your database. Through our ISO 9001 certified processes and systems, we can help you better track and manage your assets.

Camcode also offers comprehensive reports on your overall asset management project, complete with project statistics. Upon completion, the reports examine the overall asset tracking effort and note any issues that may have occurred. This close cooperation gives you excellent visibility of your assets, and provides detailed work instructions on common errors and data management best practises. Our reports can be run by location, asset class, date range, project manager or tailored to each client's individual requirement.



Camcode's extensive collection of tailored services delivers a completely personalized asset tracking solution. Our experienced team is committed to helping you improve your business processes through asset tracking and asset management. Using industry best practices for marking and proven automatic identification and data capture processes, we can help you gain total control of your assets and enhance your business processes.

